

Hoosier Lotto is getting more fun in March!

Starting on **Sunday, March 6, 2011**, Hoosier Lotto will have an add-on game available for purchase – Tag 6. That’s right, Indiana’s hometown favorite is giving players the chance to play for additional prizes.

Hoosier Lotto is a Hoosier favorite – and we wouldn’t change it. That’s why Hoosier Lotto will still cost the same and play the same. Tag 6 is simply an innovative new game that gives your customers additional opportunities to play and win.

For retailers like you, that means more ways to earn retailer commissions and bonuses, while providing a fresh game choice for Hoosier Lotto players.



Here’s what you should know about Tag 6:

1. All Hoosier Lotto tickets will automatically have an additional set of 6-digits between 0 and 9 printed below their Hoosier Lotto play(s) regardless of whether the player purchases Tag 6 (see reverse for samples). There will be sets of 6-digits for each Hoosier Lotto board purchased.
2. When players say “yes” to Tag 6, it will cost an additional \$1 per Hoosier Lotto board purchased.
3. Players can win additional prizes up to \$100,000.
4. Players who play and match their Tag 6 digits in exact order of the winning digits will win.

What this means for your commissions:

- 6% on each Tag 6 sale
- 1% on cashing low or mid-tier prizes

Tag 6 prize structure:

Match	Payout	Odds
All 6 Digits	\$100,000*	1:1,000,000
First 5 Digits	\$5,000	1:111,111
First 4 Digits	\$500	1:11,111
First 3 Digits	\$50	1:1,111
First 2 Digits	\$10	1:111
First Digit	\$2	1:11
Overall Odds		1:10

*If 4 or more tickets match all 6 digits in order drawn for any single drawing, \$300,000 will be divided evenly among those winning tickets.

Other important information (see reverse for details):

- February 3 – Currently, Hoosier Lotto players are able to select up to 10 draws in advance, but beginning February 3rd, 2011, the number of multi-draw games available will begin to reduce by one each draw.
- First week of March – New Hoosier Lotto and Tag 6 playslips will begin arriving when you order new Hoosier Lotto playslips, but will not function until Sunday, March 6, 2011. It is not necessary to replace the old playslips.
- March 5 – On Saturday evening from 10:40-11:45 pm, Hoosier Lotto will not be available for sale in preparation for the terminal download.
- March 6 – Tag 6 will be available for Hoosier Lotto players to tag-on.

A selling tip for your store:

Simply ask Hoosier Lotto players, “Would you like to play for more prizes with Tag 6 for just a buck more?”

For questions please ask your Lottery Sales Representative or call Customer Service at 317-264-4800.



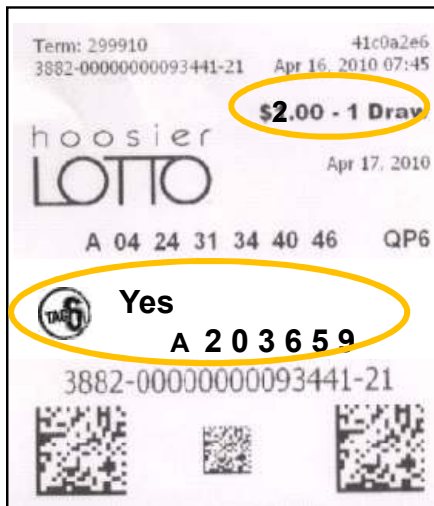
hoosier lottery.

The Details

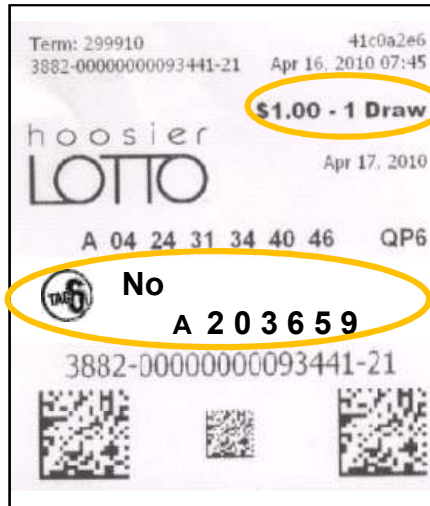
How to produce a Hoosier Lotto and Tag 6 ticket on the terminal:

1. Select the **[HOOSIER LOTTO]** logo on the **GAMES** screen.
2. If the player requests a Quick Pick, select the player's play options and press **[SEND]**. OR if the player would like to select their numbers, select **[MANUAL ENTRY]** to select the numbers the customer wants to play and press **[SEND]**. A pop-up screen will display asking if the player would like to add Tag 6 to their Hoosier Lotto purchase; select **[YES]** or **[NO]**. The terminal prints the ticket(s).
3. If the player is using a playslip, insert the playslip into the terminal. If they did not select Tag 6 or they used an old Hoosier Lotto playslip, a pop-up screen will display asking if the player would like to add Tag 6 to their Hoosier Lotto purchase; select **[YES]** or **[NO]**.

Sample ticket – Hoosier Lotto and Tag 6:



Sample ticket – Hoosier Lotto and NO Tag 6:



New playslips:

- When ordered, new playslips will be marked with a bright sticker stating "IMPORTANT DO NOT USE UNTIL MARCH 6, 2011".
- New Hoosier Lotto and Tag 6 playslips include a Tag 6 box for players to add it on to their Hoosier Lotto purchase.
- IMPORTANT: The old Hoosier Lotto playslips will still work. Continue to use the old Hoosier Lotto playslips until they are gone.

Report adjustments:

Tag 6 will be added to the following reports: winning numbers, weekly and daily sales reports.

Multi-draw sales step down:

Currently players are able to select up to 10 draws in advance for Hoosier Lotto. Beginning February 3, 2011 the number of multi-draws available will be reduced with each draw in preparation for the implementation of Tag 6. See the chart to the right.

IMPORTANT: If a multi-draw ticket is attempted to be produced and exceeds the number of draws permitted, the following error message will pop-up: "ERROR 150, OUT OF VALID DRAW RANGE".

Multi-draw sales step down:

Tickets Sold On	# of Multi-draws Available
2/3 – 2/5	9
2/6 – 2/9	8
2/10 – 2/12	7
2/13 – 2/16	6
2/17 – 2/19	5
2/20 – 2/23	4
2/24 – 2/26	3
2/27 – 3/2	2
3/3 – 3/5	FINAL DRAW

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